

Media information

Baloise's rating upgraded

Basel, 2 July 2014. Standard & Poor's has increased Baloise Insurance Ltd's rating to "A" with a stable outlook. In particular, Standard & Poor's recognises the very strong capitalisation, high level of profitability and strong competitive position in the core markets. The current report is available at www.baloise.com/rating.

Standard & Poor's describes Baloise's very strong capitalisation, strong competitive position in the core markets and diversified earnings power as its key strengths. In addition, the rating agency has also rated the enterprise risk management as strong. Customers, business partners and investors have thus been given independent confirmation that Baloise is a reliable and high-performing partner, which fully reflects its brand promise "Making you safer".

Standard & Poor's, one of the world's leading rating agencies, assesses the creditworthiness of a company based on quantitative and qualitative criteria.

Further information

Media information at www.baloise.com

Important dates

- **Thursday, 28 August 2014:** 2014 half-year financial results
- **Friday, 14 November 2014:** 2014 Q3 interim statement

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Headquartered in Basel, Switzerland, the Baloise Group is a European provider of insurance and pension solutions. It positions itself as an insurer with an intelligent risk-prevention concept, the "Safety World". In Switzerland, the Group operates as a specialised financial services provider offering a combination of insurance and banking services. The Group also has a market presence in Belgium, Germany, Luxembourg and Liechtenstein. Its distribution network includes its own sales organisation, as well as brokers and other partners. Baloise operates its innovative life and pensions business for private customers throughout Europe, with its competence centre in Luxembourg.

Baloise Holding Ltd shares are quoted in the main segment of the SIX Swiss Exchange. Baloise Group employs some 8,000 employees.